

Dear Friends of Pickin' for Premies,

Mark your calendars! The 6th Annual Pickin for Premies will take place on Labor Day 2011, September 5th! This event, held at Billy Bob's Texas, benefits Cook Children's Medical Center Intensive Care Unit (NICU). More than a dozen Red Dirt music artists are scheduled to perform in a family friendly event that promises to be an evening you won't want to miss!

Justin Frazell, morning DJ on 95.9 the Ranch Radio, and his family established this event in 2005. Past artists have included Grammy and Academy Award Winner Ryan Bingham, Charley Pride, Cody Canada, Randy Rogers, Stoney LaRue, Cory Morrow, Wade Bowen, Jason Boland, Ryan Bingham, Kevin Fowler, Sonny Burges, Eli Young Band, Daryl Dodd, Bleu Edmondson, Aaron Watson, Bobby Duncan and many more!

In 2010, the NICU at Cook Children's discharged 804 babies. They received transfers from 46 different hospitals from across the state of Texas. Of these babies, more than 120 weighed less than 3 pounds, nearly 140 weighed between 3 and 5 pounds, and over 500 weighed more than 5 pounds. There were 63 cardiac surgeries performed. Your sponsorship dollars will directly benefit these special babies the NICU takes care of every day.

This year we have made some exciting changes. The top level sponsorship tables will be round tables seating 10. This seating arrangement will allow easier movement for you and your guests throughout the evening. The meet and greet will be from 4pm to 5pm inside the main room, allowing for you and your guests to mingle with more artists before the show begins. Dinner and drinks will be provided during the meet and greet to eliminate long food lines and dinner vouchers.

We look forward to seeing you at this amazing event! Thank you for considering a sponsorship. We hope to raise a record amount of money during this year's event. Cook Children's NICU provides a level of care like no other and with your support, will continue to provide that care. Please feel free to contact me with any questions you may have.

Thank you SO much!!

Julie Siratt
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6th Annual Pickin' for Preemies

Labor Day Acoustic Jam 9/05/2011 - 5-9pm
Billy Bob's Texas
Benefiting Cook Children's Neonatal Intensive Care Unit

Presenting Sponsor(s)
NEGOTIABLE*

Development or Memoriam Sponsorship
NEGOTIABLE*

Critical Care Sponsorship - \$5,000

On Stage Thank You
Print Thank You
2 Premium Round Tables of 10
2 Backstage Passes
One Sponsor Gift
10 Valet Vouchers
Meet and Greet Dinner for 20 (4pm-5pm)

Teddy Bear Sponsorship - \$3,000

On Stage Thank You
Print Thank You
2 Premium Round Tables of 10
One Sponsor Gift
10 Valet Vouchers
Meet and Greet Dinner for 20 (4pm-5pm)

Littlest Angel Sponsorship - \$1,500

On Stage Thank You
Print Thank You
1 Premium Round Table of 10
One Sponsor Gift
5 Valet Vouchers
Meet and Greet Dinner for 10 (4pm-5pm)

Family Support- \$500 - Private Table - (tables of 16,14,12, or 8)

Live Auction Donor Form Also Available
Donate an item to be placed in our charity live auction!



6th Annual Pickin' for Preemies
Labor Day Acoustic Jam **9-5-11** Billy Bob's Texas
Benefiting Cook Children's Neonatal Intensive Care Unit

DONOR FORM FOR LIVE AUCTION

(Please Print)

Name of Business/Owner _____

(Please list as you would like to appear in printed materials.)

Address _____ City _____ ST _____ ZIP _____

Phone () _____ Fax () _____

Contact Person _____ Phone () _____

Position or Title of Contact Person _____ Email _____

Description of Donated Item/Service (specify or attach any applicable stipulations or black out dates)

Market Value \$ _____ Goods* _____ Services* _____ Cash _____
(*value determined by donor)

Special Pick Up Instructions _____

Will Deliver to (SPECIFY) _____ Delivery Date _____

(All delivered items must be received NO LATER THAN AUGUST 9th AT THE BELOW ADDRESS)

Please include any merchandising materials possible for display (ie: brochures, menus, etc.)

Name and Title for Thank You _____

Donor Signature _____ Date _____

PLEASE COMPLETE THIS FORM, SIGN AND FAX TO: 817-877-1336
Deliver item(s) to: Pickin' c/o Nikki Jackson-Hexter-Fair Title, 2936 West 7th, Fort Worth, Texas 76107
For Questions, please contact Nikki Jackson 817-366-9375 or 817-877-1333

